



**YOUR
BOOTH
HERE**

2026 EXHIBITOR APPLICATION

**WELCOME LETTER | OUR AUDIENCE
APPLICATION FORMS | EXHIBITOR INFO**



**A FRESH
APPROACH AT
DOING BUSINESS
IN THE OUTDOOR
INDUSTRY!**

MARCH 13-15, 2026

FRIDAY 10AM-6PM | SATURDAY 10AM-6PM | SUNDAY 10AM-4PM

- BROUGHT TO YOU BY -



BOOK NOW TO SECURE A SPOT IN 2026

WE'RE BACK WITH THE 5TH ANNUAL BC OUTDOORS SHOW AT CHILLIWACK HERITAGE PARK



“This years show was amazing all around. A welcomed diverse selection of vendors and a responsive attendance of happy visitors. Not one negative comment heard. Next year should be even better...”
Fred Helmer, Fred's Custom Tackle



This is an excellent opportunity for dealers, distributors and companies to market their goods and services to thousands of outdoor enthusiasts of all ages. Leverage a wide clientele and loyal audience that spans our media partners at *BC Outdoors*, *Outdoor Canada*, *Pacific Yachting*, and *Sportsman Channel*.

The *BC Outdoors Show* will showcase something for everyone: industry experts, TV personalities, key speakers, interactive events, boats, RVs, and retailers from across Western Canada.

Our approach is to honour outdoor traditions and accommodate all aspects of outdoor enjoyment.

2026 BC OUTDOORS SHOW AGENDA



SHOW DATES: MARCH 13-15

Thursday March 12, 2026

Move in 9am-9pm
Chilliwack Heritage Park
Exhibitor lounge open all day
(coffee, water, refreshment)



Friday March 13

10am-6pm

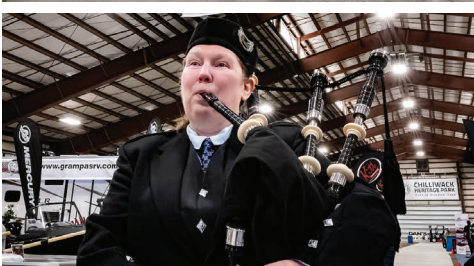


Saturday March 14

10am-6pm
Exhibitor appreciation
VIP night 6:30

Sunday March 15

10am-4pm
Move Out — starts at 4pm
All out by 8am Monday
March 16

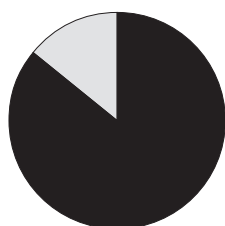


@BCOUTDOORSSHOW

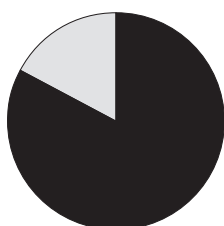


Our iconic brands **BC Outdoors** and **Pacific Yachting** have been around for 60-plus years and we have a loyal following. **Sportsman Channel** is the best hunting and fishing channel in Canada. The marketing and media coverage alone is unlike any other show out there.

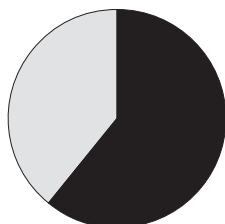
OUR AUDIENCE



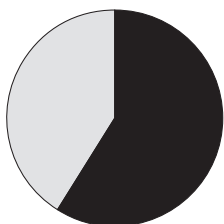
86% FISH



83% HUNT



61% SPORT SHOOT



59% OWN POWER BOATS

WHERE WE ADVERTISE THE SHOW, AND DRAW IN OUTDOOR FOCUSED ATTENDEES

Social:

Shared posts on exhibitors, influencers and brand platforms

Radio:

CFOX, Rock 101, COUNTRY 105, STAR, JACK, SPORTSNET, NEWS1130, KISM 92.9

Posters:

retailers, vendors and shops around the Fraser Valley

Digital:

Chilliwack BIV, social ads on BC Outdoors Show, BC Outdoors, Sportsman Channel, Outdoor Canada

Direct mail:

advance ticket offers mailed and emailed to all subscribers of our magazines

Print:

Chilliwack Progress, BC Outdoors, Pacific Yachting, BC Magazine, Outdoor Canada

Specials:

outdoors organizations and retailers \$5 off special

TV:

Sportsman Channel, Sportsnet, Chek TV

DON'T MISS OUT DIRECT MARKETING TO THIS VAST OUTDOOR CLIENTELE



"River Wrangler has been a part of the BC Outdoors Show since year one, every year we look forward to the show and reuniting with the staff and other exhibitors. We appreciate the way the show is run in an organized fashion it makes it so easy for us to be a part of it yearly.

Getting together with so many like minded people in our outdoor community is so great!

We look forward to next year!"

Brandyn Desjarlais, River Wrangler Sportfishing



Swellfish has had an amazing time at the BC Outdoor Show, which is one of our favorite events to attend! We've been a vendor since the very first year, and we're always impressed by the enthusiastic team that continues to grow and improve the show. You can really see that success in the fantastic vendors who join us and the ever-growing number of attendees each year. We can't wait to be a vendor at future shows!

Kristofer Varga, Swellfish

@BCOUTDOORSSHOW



EXHIBITOR BOOTH CONTRACT

BC OUTDOORS SHOW

March 13, 14, 15, 2026

Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3

www.bcoutdoorsshow.com

All show information will appear as indicated below and addressed to the following unless otherwise indicated to the show coordinator.

COMPANY NAME: _____
 CONTACT NAME: _____
 MAILING ADDRESS: _____
 CITY: _____ PROVINCE/STATE: _____
 POSTAL/ZIP CODE: _____
 EMAIL: _____@_____
 PHONE: (____) _____ - _____ CELL: (____) _____ - _____
 WEBSITE: _____
 SOCIAL TAGS: _____

APPLY ONLINE INSTANTLY bcoutdoorsshow.com/application

BUSINESS DETAILS

- ☐ ARCHERY
☐ ASSOCIATIONS/NON PROFIT
☐ ATVs

- ☐ CAMPING/SURVIVAL GEAR
☐ EDUCATION/TRAINING
☐ FOOD/BEV
☐ FIREARMS
☐ FISHING

- ☐ HUNTING
☐ LODGE/RESORTS
☐ MANUFACTURER
☐ OPTICS
☐ OUTFITTERS

- ☐ RETAILERS
☐ TOURISM
☐ TRAPPING
☐ OTHER: _____

Type of products being displayed: _____

Brand names of products: _____

PRICING FOR THE 2025 BC OUTDOORS EXHIBITORS!

- ☐ 10X10 Basic BOOTH SPACE — \$1200 +tax
☐ 10x20 BOOTH SPACE — \$2050 +tax
☐ 10X30 BOOTH SPACE — \$2800 +tax
☐ 10X40 BOOTH SPACE — \$3050 +tax

DELUXE BOOTH SPACE

INCLUDES, POWER, A TABLE AND TWO CHAIRS

- ☐ 10x10 DELUXE* BOOTH SPACE — \$1550 +tax
☐ 10x20 DELUXE* BOOTH SPACE — \$2400 +tax
☐ 10x30 DELUXE* BOOTH SPACE — \$3150 +tax
☐ 10x40 DELUXE* BOOTH SPACE — \$3400 +tax

PREMIUM SOLID WALL SPACE

LIMITED NUMBER OF BOOTHS AVAILABLE

- ☐ 15X10 Basic BOOTH SPACE — \$1500 +tax
☐ 15x20 BOOTH SPACE — \$2350 +tax
☐ 15X30 BOOTH SPACE — \$3200 +tax
☐ 15X40 BOOTH SPACE — \$3350 +tax

PREMIUM SOLID WALL DELUXE BOOTH SPACE

INCLUDES, POWER, A TABLE AND TWO CHAIRS

- ☐ 15x20 DELUXE* BOOTH SPACE — \$2700 +tax
☐ 15x30 DELUXE* BOOTH SPACE — \$3550 +tax
☐ 15x40 DELUXE* BOOTH SPACE — \$3700 +tax

BULK SPACE

- BULK IS \$2.50/SQ FOOT STARTING AT 20X65 AND GOING UP IN INCREMENTS OF 10 FEET TO AS BIG AS 70X65.
- PLEASE LIST BELOW THE BULK SIZE YOU REQUIRE AND WE'LL SEND YOU SPECIFIC PRICING.
- BULK CARPET AVAILABLE 13X50 @ \$500 EACH. ONLY 8 AVAILABLE. LIST BELOW HOW MANY PIECES YOU'D LIKE.

**Table, chairs and power need to be ordered through our service provider, details sent closer to show date*

PAYMENT METHOD

- ☐ CHEQUE — MADE PAYABLE TO OUTDOOR GROUP MEDIA (MAILING ADDRESS ABOVE)

- ☐ CREDIT CARD — ATTACHED CREDIT CARD AUTHORIZATION FORM

- ☐ CREDIT CARD — PAYMENT VIA PHONE — PLEASE CALL ME @ _____

50% DEPOSIT (PRE-TAX TOTAL) AT THE TIME OF APPLICATION REMAINING BALANCE DUE BY: FEBRUARY 1, 2026



CREDIT CARD APPLICATION

BC OUTDOORS SHOW

March 13, 14, 15, 2026
Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3
www.bcoutdoorsshow.com

- BROUGHT TO YOU BY -



BOOTH AMOUNT: \$ _____

5% GST: \$ _____

TOTAL PAYMENT: \$ _____

NAME THAT APPEARS ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____

CARD VERIFICATION CODE (CVC): _____

ALL INVOICES &/OR RECEIPTS TO: SAME AS ABOVE

_____ @ _____

Please forward your complete application including payment details to awilliams@opmediagroup.ca for immediate processing.

I authorize the BC Outdoors Show (Outdoor Group Media) to process the above transaction to the credit card details.

Signature: _____ Date: _____

CANCELLATIONS: before the date of February 28th, 2026, may qualify for all refunds less a \$200.00 processing fee.

Cancellations after the date of February 28th, 2026, will result in forfeit of half the total fee.
Cancellation after March 1, 2026 will result in forfeit of fees.

INTERNAL USE ONLY:

DEPOSIT PAID PAID IN FULL

SALES REP: _____

POSTED DATE: _____

NOTES: _____

ADDITIONAL ADVERTISING INCLUDED IF:

Nov 1, 2025 to have complimentary advertising in *BC Outdoors* Jan/Feb & Mar/April issue
OR Jan 19, 2026 to have complimentary advertising in *BC Outdoors* Mar/April