



# 2026 EXHIBITOR APPLICATION

WELCOME LETTER | OUR AUDIENCE  
APPLICATION FORMS | EXHIBITOR INFO



A FRESH  
APPROACH AT  
DOING BUSINESS  
IN THE OUTDOOR  
INDUSTRY!

**MARCH 13-15, 2026**

FRIDAY 10AM-6PM | SATURDAY 10AM-6PM | SUNDAY 10AM-4PM

- BROUGHT TO YOU BY -





# BOOK NOW TO SECURE A SPOT IN 2026

## WE'RE BACK WITH THE 5<sup>TH</sup> ANNUAL BC OUTDOORS SHOW AT CHILLIWACK HERITAGE PARK



*"This years show was amazing all around. A welcomed diverse selection of vendors and a responsive attendance of happy visitors. Not one negative comment heard. Next year should be even better..."*

**Fred Helmer, Fred's Custom Tackle**



This is an excellent opportunity for dealers, distributors and companies to market their goods and services to thousands of outdoor enthusiasts of all ages. Leverage a wide clientele and loyal audience that spans our media partners at *BC Outdoors*, *Outdoor Canada*, *Pacific Yachting*, and *Sportsman Channel*.

The *BC Outdoors Show* will showcase something for everyone: industry experts, TV personalities, key speakers, interactive events, boats, RVs, and retailers from across Western Canada.

Our approach is to honour outdoor traditions and accommodate all aspects of outdoor enjoyment.

## 2026 BC OUTDOORS SHOW AGENDA



### SHOW DATES: MARCH 13-15

#### Thursday March 12, 2026

Move in 9am-9pm  
Chilliwack Heritage Park  
Exhibitor lounge open all day  
(coffee, water, refreshment)



#### Friday March 13

10am-6pm



#### Saturday March 14

10am-6pm  
Exhibitor appreciation  
VIP night 6:30



#### Sunday March 15

10am-4pm  
Move Out — starts at 4pm  
All out by 8am Monday  
March 16

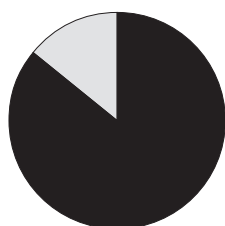


**@BCOUTDOORSSHOW**

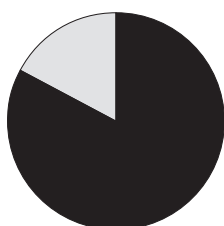


Our iconic brands **BC Outdoors** and **Pacific Yachting** have been around for 60-plus years and we have a loyal following. **Sportsman Channel** is the best hunting and fishing channel in Canada. The marketing and media coverage alone is unlike any other show out there.

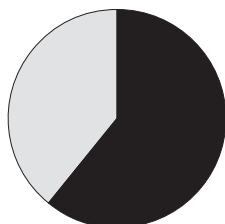
## OUR AUDIENCE



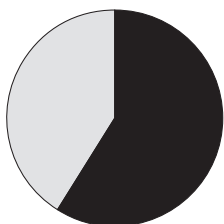
**86% FISH**



**83% HUNT**



**61% SPORT SHOOT**



**59% OWN POWER BOATS**

## WHERE WE ADVERTISE THE SHOW, AND DRAW IN OUTDOOR FOCUSED ATTENDEES

### Social:

Shared posts on exhibitors, influencers and brand platforms

### Radio:

CFOX, Rock 101, COUNTRY 105, STAR, JACK, SPORTSNET, NEWS1130, KISM 92.9

### Posters:

retailers, vendors and shops around the Fraser Valley

### Digital:

Chilliwack BIV, social ads on BC Outdoors Show, BC Outdoors, Sportsman Channel, Outdoor Canada

### Direct mail:

advance ticket offers mailed and emailed to all subscribers of our magazines

### Print:

Chilliwack Progress, BC Outdoors, Pacific Yachting, BC Magazine, Outdoor Canada

### Specials:

outdoors organizations and retailers \$5 off special

### TV:

Sportsman Channel, Sportsnet, Chek TV

## DON'T MISS OUT DIRECT MARKETING TO THIS VAST OUTDOOR CLIENTELE



"River Wrangler has been a part of the BC Outdoors Show since year one, every year we look forward to the show and reuniting with the staff and other exhibitors. We appreciate the way the show is run in an organized fashion it makes it so easy for us to be a part of it yearly.

Getting together with so many like minded people in our outdoor community is so great!

We look forward to next year!"

**Brandyn Desjarlais, River Wrangler Sportfishing**



Swellfish has had an amazing time at the BC Outdoor Show, which is one of our favorite events to attend! We've been a vendor since the very first year, and we're always impressed by the enthusiastic team that continues to grow and improve the show. You can really see that success in the fantastic vendors who join us and the ever-growing number of attendees each year. We can't wait to be a vendor at future shows!

**Kristofer Varga, Swellfish**

**@BCOUTDOORSSHOW**





# EXHIBITOR BOOTH CONTRACT

## BC OUTDOORS SHOW

March 13, 14, 15, 2026

Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3

[www.bcoutdoorsshow.com](http://www.bcoutdoorsshow.com)

All show information will appear as indicated below and addressed to the following unless otherwise indicated to the show coordinator.

COMPANY NAME: \_\_\_\_\_  
 CONTACT NAME: \_\_\_\_\_  
 MAILING ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ PROVINCE/STATE: \_\_\_\_\_  
 POSTAL/ZIP CODE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_@\_\_\_\_\_  
 PHONE: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ CELL: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 WEBSITE: \_\_\_\_\_  
 SOCIAL TAGS: \_\_\_\_\_

**APPLY ONLINE INSTANTLY** [bcoutdoorsshow.com/application](http://bcoutdoorsshow.com/application)

### BUSINESS DETAILS

- ☐ ARCHERY  
☐ ASSOCIATIONS/NON PROFIT  
☐ ATVs

- ☐ CAMPING/SURVIVAL GEAR  
☐ EDUCATION/TRAINING  
☐ FOOD/BEV  
☐ FIREARMS  
☐ FISHING

- ☐ HUNTING  
☐ LODGE/RESORTS  
☐ MANUFACTURER  
☐ OPTICS  
☐ OUTFITTERS

- ☐ RETAILERS  
☐ TOURISM  
☐ TRAPPING  
☐ OTHER: \_\_\_\_\_

Type of products being displayed: \_\_\_\_\_

Brand names of products: \_\_\_\_\_

### PRICING FOR THE 2025 BC OUTDOORS EXHIBITORS!

- ☐ 10X10 Basic BOOTH SPACE — \$1200 +tax  
☐ 10x20 BOOTH SPACE — \$2050 +tax  
☐ 10X30 BOOTH SPACE — \$2800 +tax  
☐ 10X40 BOOTH SPACE — \$3050 +tax

### DELUXE BOOTH SPACE

*INCLUDES, POWER, A TABLE AND TWO CHAIRS*

- ☐ 10x10 DELUXE\* BOOTH SPACE — \$1550 +tax  
☐ 10x20 DELUXE\* BOOTH SPACE — \$2400 +tax  
☐ 10x30 DELUXE\* BOOTH SPACE — \$3150 +tax  
☐ 10x40 DELUXE\* BOOTH SPACE — \$3400 +tax

### PREMIUM SOLID WALL SPACE

*LIMITED NUMBER OF BOOTHS AVAILABLE*

- ☐ 15X10 Basic BOOTH SPACE — \$1500 +tax  
☐ 15x20 BOOTH SPACE — \$2350 +tax  
☐ 15X30 BOOTH SPACE — \$3200 +tax  
☐ 15X40 BOOTH SPACE — \$3350 +tax

### PREMIUM SOLID WALL DELUXE BOOTH SPACE

*INCLUDES, POWER, A TABLE AND TWO CHAIRS*

- ☐ 15x20 DELUXE\* BOOTH SPACE — \$2700 +tax  
☐ 15x30 DELUXE\* BOOTH SPACE — \$3550 +tax  
☐ 15x40 DELUXE\* BOOTH SPACE — \$3700 +tax

### BULK SPACE

- BULK IS \$2.50/SQ FOOT STARTING AT 20X65 AND GOING UP IN INCREMENTS OF 10 FEET TO AS BIG AS 70X65.
- PLEASE LIST BELOW THE BULK SIZE YOU REQUIRE AND WE'LL SEND YOU SPECIFIC PRICING.
- BULK CARPET AVAILABLE 13X50 @ \$500 EACH. ONLY 8 AVAILABLE. LIST BELOW HOW MANY PIECES YOU'D LIKE.

*\*Table, chairs and power need to be ordered through our service provider, details sent closer to show date*

### PAYMENT METHOD

- ☐ CHEQUE — MADE PAYABLE TO OUTDOOR GROUP MEDIA (MAILING ADDRESS ABOVE)

- ☐ CREDIT CARD — ATTACHED CREDIT CARD AUTHORIZATION FORM

- ☐ CREDIT CARD — PAYMENT VIA PHONE — PLEASE CALL ME @ \_\_\_\_\_

**50% DEPOSIT (PRE-TAX TOTAL) AT THE TIME OF APPLICATION REMAINING BALANCE DUE BY: FEBRUARY 1, 2026**



# CREDIT CARD APPLICATION

## BC OUTDOORS SHOW

March 13, 14, 15, 2026  
Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3  
www.bcoutdoorsshow.com

- BROUGHT TO YOU BY -



BOOTH AMOUNT: \$ \_\_\_\_\_

5% GST: \$ \_\_\_\_\_

TOTAL PAYMENT: \$ \_\_\_\_\_

NAME THAT APPEARS ON CREDIT CARD: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRY DATE: \_\_\_\_\_

CARD VERIFICATION CODE (CVC): \_\_\_\_\_

ALL INVOICES &/OR RECEIPTS TO: SAME AS ABOVE

\_\_\_\_\_ @ \_\_\_\_\_

Please forward your complete application including payment details to [awilliams@opmediagroup.ca](mailto:awilliams@opmediagroup.ca) for immediate processing.

I authorize the BC Outdoors Show (Outdoor Group Media) to process the above transaction to the credit card details.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CANCELLATIONS:** before the date of February 28th, 2026, may qualify for all refunds less a \$200.00 processing fee.

Cancellations after the date of February 28th, 2026, will result in forfeit of half the total fee.  
Cancellation after March 1, 2026 will result in forfeit of fees.

### INTERNAL USE ONLY:

DEPOSIT PAID PAID IN FULL

SALES REP: \_\_\_\_\_

POSTED DATE: \_\_\_\_\_

NOTES: \_\_\_\_\_

### ADDITIONAL ADVERTISING INCLUDED IF:

Nov 1, 2025 to have complimentary advertising in *BC Outdoors* Jan/Feb & Mar/April issue  
**OR** Jan 19, 2026 to have complimentary advertising in *BC Outdoors* Mar/April