



2023

EXHIBITOR PACKAGE

WELCOME LETTER | 2022 RECAP | OUR AUDIENCE |
APPLICATION FORMS | EXHIBITOR INFO

**A FRESH
APPROACH
AT DOING
BUSINESS IN
THE OUTDOOR
INDUSTRY!**

- BROUGHT TO YOU BY -



CALLING ALL OUTDOOR ENTHUSIASTS

WE'RE BACK WITH THE
2ND ANNUAL



This is an excellent opportunity for dealers, distributors and companies to market their goods and services to thousands of outdoor enthusiasts of all ages. Leverage a wide clientele and loyal audience that spans our media partners at *BC Outdoors*, *Outdoor Canada*, *Pacific Yachting*, and *Sportsman Channel*.

The BC Outdoors Show will showcase something for everyone: industry experts, TV personalities, key speakers, interactive events, boats, RVs, and retailers from across Western Canada. Our goal is to honour outdoor traditions and accommodate all aspects of outdoor enjoyment.



2023 BC OUTDOORS SHOW AGENDA

Thursday, March 23, 2023

- Move in and show set up, 9am-9pm
- Chilliwack Heritage Park, 44140 Luckakuck Way

Show Dates: March 24, 25, 26

Networking event details coming soon!

Friday, March 24, 2023

- Doors open to the general public at 12pm-8pm

Saturday, March 25, 2023

- Doors open to the general public at 10am-6pm

Sunday, March 26, 2023

- Doors open to the general public 10am-4pm
- Move out after 4pm
- All out by Monday, March 27 at 10am

@BCOUTDOORSSHOW



2022 RECAP

109
eager and
excited
exhibitors

10,000
outdoor
enthusiasts
through the
doors

207,360
digital sign
features across
numerous
highways

1500
new followers
on our social
platforms

Over
1,100kms
of local radio
coverage

2 sasquatches
— you had
to see it to
believe it

3
jam packed
days of all things
outdoors

30,000
new social
views

10
industry related
guest speakers
sharing stories,
knowledge
and tips

1000
BC Outdoors and
Pacific Yachting
magazines
given out

11
generous
sponsors

4
company
affiliates

5
epic adventure
focused door
prizes

1ST INAUGURAL

THANK YOU!

Our iconic brands **BC Outdoors** and **Pacific Yachting** have been around for 60-plus years and we have a loyal following. **Sportsman Channel** is the best hunting and fishing channel in Canada. The marketing and media coverage alone is unlike any other show out there.

OUR AUDIENCE



86% FISH



83% HUNT



61% SPORT SHOOT

**DON'T MISS OUT ON \$18.9 BILLION IN
EXPENDITURES MADE BY ANGLERS & HUNTERS**

**"The BC Outdoors Show offers endless opportunity for
niche collaboration, lucrative business growth and outdoor adventure.**

We'll be back in 2023!"

-2022 exhibitor





EXHIBITOR BOOTH CONTRACT

BC OUTDOORS SHOW

MARCH 24, 25, 26, 2023
Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3
www.bcoutdoorsshow.com



All show information will appear as indicated below and addressed to the following unless otherwise indicated to the show coordinator.

COMPANY NAME: _____
CONTACT NAME: _____
MAILING ADDRESS: _____
CITY: _____ PROVINCE/STATE: _____
POSTAL/ZIP CODE: _____
EMAIL: _____@_____
PHONE: (____) _____-_____ CELL: (____) _____-_____
WEBSITE: _____ FACEBOOK: _____
INSTAGRAM: _____ YOUTUBE: _____
OTHER SOCIAL LINKS: _____

Yes, we would like to learn more about the advertising opportunities available with Outdoor Media Group
Yes, we are interested in the on sponsorship and/or donation opportunities for the 2023 BC Outdoors Show

BUSINESS DETAILS

ARCHERY
ASSOC./NON PROFIT
ATVs
CAMPING/SURVIVAL GEAR

EDUCATION/TRAINING
FOOD/BEV
FIREARMS
FISHING
HUNTING

LODGE/RESORTS
MANUFACTURER
OPTICS
OUTFITTERS
RETAILERS

TOURISM
TRAPPING
OTHER: _____

Type of products being displayed: _____
Brand names of products: _____

PRICING FOR 2023 BC OUTDOORS EXHIBITORS

10X10 BOOTH SPACE - \$1150
10x20 BOOTH SPACE - \$2000
10X30 BOOTH SPACE - \$2750
10X40 BOOTH SPACE - \$3000
BULK SPACE - \$4.50/SQ. FT. (OVER 2000 SQ.FT) _____

ADD ON:

30x15 BULK SPACE CARPET - \$500

POWER, TABLE(S), & CHAIRS, ETC. to be arranged through Show In Motion

Show In Motion Service Manual will be sent via email to book requirements.

PAYMENT TOTAL & METHOD

TOTAL:
\$ _____

CHEQUE - MADE PAYABLE TO **OUTDOOR GROUP MEDIA** (MAILING ADDRESS ABOVE)
CREDIT CARD - ATTACHED CREDIT CARD AUTHORIZATION FORM
CREDIT CARD - PAYMENT VIA PHONE - PLEASE CALL ME @ _____

ALL PRICING SUBJECT TO 5% GST

50% DEPOSIT (PRE-TAX TOTAL) AT THE TIME OF APPLICATION
REMAINING BALANCE DUE BY: FEBRUARY 22ND, 2023



CREDIT CARD APPLICATION

BC OUTDOORS SHOW

MARCH 24, 25, 26, 2023

Chilliwack Heritage Park

802-1166 Alberni St., Vancouver, BC V6E 3Z3

www.bcoutdoorsshow.com

- BROUGHT TO YOU BY -



SPORTSMAN
CHANNEL



BOOTH AMOUNT: \$ _____

5% GST: \$ _____

TOTAL PAYMENT: \$ _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____ @ _____ . _____

NAME THAT APPEARS ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____

CARD VERIFICATION CODE (CVC): _____

ALL INVOICES &/OR RECEIPTS TO: SAME AS ABOVE

_____ @ _____ . _____

Please forward your complete application including payment details to ANGIE@OPMEDIAGROUP.CA for immediate processing.

I authorize the BC Outdoors Show (Outdoor Group Media) to process the above transaction to the credit card details.

Signature: _____ Date: _____

CANCELLATIONS: before the date of February 28th, 2023, may qualify for all refunds less a \$200.00 processing fee.

Cancellations after the date of February 28th, 2023, will result in forfeit of half the total fee.

Cancellations after the date of March 15th, 2023 will result in forfeit of total fees.

INTERNAL USE ONLY:

DEPOSIT PAID

PAID IN FULL

SALES REP: _____

POSTED DATE: _____

NOTES: _____

TERMS & CONDITIONS

2023 BC OUTDOORS SHOW
802-1166 Alberni St., Vancouver, BC V6E 3Z3
www.bcoutdoorsshow.com

This show is produced and managed by Outdoor Group Media. All exhibitors must adhere to the full terms and conditions as outlined in this contract provided by the BC Outdoors Show/Outdoor Group Media, as well as the rules and regulations of the Province of British Columbia.

PAYMENT: The Exhibitor agrees to pay the price indicated on this contract. A deposit of 50% at the time of application is required. The balance will become due, and payable, on or before 30 days (February 22, 2023) prior to the show date. All monies received prior to the completion of the event will be considered a deposit. When payments for space are not paid when due, deposits may be forfeited and the space re-allocated. All applicable provincial and federal taxes at the time of the event are the sole responsibility of the Exhibitor.

INSURANCE: The Exhibitor shall insure their own merchandise against fire, theft, and all risks. Exhibitors and any associated contractors are required to maintain public liability insurance to a minimum of \$2,000,000.00, listing Outdoor Group Media/BC Outdoors Show as additional insured, for the period covering the show dates, including move-in and move-out dates. Additional insurance may be required depending on the nature of the vendor and goods being displayed.

Proof of insurance is required 2 weeks prior to the show set up.

Outdoor Group Media/BC Outdoors Show

802-1166 Alberni St. Vancouver, BC, V6E 3ZA3

2023 show dates including set up and tear down: Thursday, March 23rd – Monday, March 27th, 2023

HEALTH & SAFETY: The BC Outdoors Show, Outdoor Group Media and Chilliwack Heritage Park practice safety and accident prevention. All booths/displays must be installed, operated, and removed in a safe and hazard free manner. In British Columbia, the Department of Labor and Workforce Development requires that all employers and employees adhere to the Act and Health and Safety Regulations outlined by the British Columbia Occupational Health & Safety Act. All exhibitors and exhibitors appointed contractors are required to ensure the health and safety of their employee. Any fines or costs incurred due to enforcement of the law by British Columbia Health & Safety Act enforcement officers will be at the sole expense of the exhibitor or exhibitor appointed contractor. For a full copy of the British Columbia Occupational Health & Safety Act, please click [here](#).

EXHIBITOR GUIDELINES: The exhibitor accepts all risks associated with the use of their exhibit space. The exhibitor shall not make any claim or take any legal action, whatsoever on the BC Outdoors Show, Outdoor Group Media, the show affiliates, or Chilliwack Heritage Park. The exhibitor agrees to indemnify and hold harmless BC Outdoors Show, Outdoor Group Media and Chilliwack Heritage Park – including all employees and volunteers against all claims, costs and charges resulting in their occupancy in their exhibit space. Preparation of the Exhibit will be at the Exhibitor's expense. The exhibitor is responsible for complying with all applicable federal, provincial, and municipal laws with respect to its exhibit and products. The exhibitor is responsible for collecting and remitting to the appropriate government authority all sales and other taxes applicable. With respect to the sale of products in the booth all listed prices should include applicable taxes.

EXHIBITOR OCCUPANCY & USE OF SPACE: Exhibits must fit within designated space. Extending into aisles is a violation of Fire Code. Distribution of promotional items or product demonstrations must be conducted within the rented booth space not in the aisles. No exhibitor is permitted to supply their personal or company generator for use at the event. Exhibitor must have booth staffed during all show hours. The space contracted for is to be used solely by and for the Exhibitor whose name appears on this contract, and it is agreed the Exhibitor will not sublet nor assign any portion of same without the prior written consent from Show Management. The BC Outdoors Show reserves the right to change the floor plan or the location of an Exhibitor's booth if Show Management determines that to be in the best interest of the Show. Hours and dates for installing, occupying, and dismantling exhibits will be communicated by Show Management and outlined in the Exhibitor Manual.

CANCELLATION: This contract may only be cancelled if notice, in written is received by the BC Outdoors Show. If an exhibitor fails to make payment by the deadline, the BC Outdoors Show reserves the right to cancel this contract without notice and all rights of the exhibitor here under shall cease and terminate. BC Outdoors Show will retain any payment made by the exhibitor as liquidated damages for breach of contract. Failure to appear at the event does not release the exhibitor from responsibility for full payment of the contract of the space rented.

- Cancellations before the date of February 28th, 2023, may qualify for all refunds less a \$200.00 processing fee.
- Cancellations after the date of February 28th, 2023 will result in forfeit of half the total fee.
- Cancellations after the date of March 15th, 2023 will result in forfeit of total fees.

Cancellation or Curtailment of Show in the event that Chilliwack Heritage Park is destroyed or becomes unavailable for occupancy for reasons beyond the control of BC Outdoors Show and sponsors, or if for any reason BC Outdoors Show is unable to permit the exhibitor to occupy the space or if the show is cancelled or curtailed, BC Outdoors Show, Outdoor Group Media, and sponsors will not be responsible for any loss of profit, damage or expense of whatever nature the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightening, flood, weather, epidemic, earthquake, or other acts of God, acts of public enemies, riots or civil disturbances, strike lockouts or buyouts.

I HAVE READ AND UNDERSTAND THE FOLLOWING TERMS & CONDITIONS FOR THE 2023 BC OUTDOORS SHOW.

Initials: _____



EXHIBITOR INFO

What's included in the booth space?

- 8' high back drop with 3' divider drape between neighboring booth *(excluding bulk booth spaces)*
- 1/9 ad space in the *BC Outdoors* magazine "Exhibitor Exclusive" section *(arrangements must be made prior to January 30th, 2023)*
- 5 exhibitor passes for the "BC Outdoors Show". Additional passes can be purchased upon request
- Free on site parking (designated area)
- On-site overnight security services from Thursday, March 23 until Monday, March 27

**exhibitors are reminded that the halls utilized are either compressed dirt (Hall 3) or concrete flooring (Hall 1 & 2) - proper footwear and additional layers are handy to have as the venue can be challenging to regulate temperatures*

Do I require additional business insurance?

- Yes! Exhibitors are required to submit Public Liability Insurance with a minimum of \$2,000,000.00 comprehensive General Liability Coverage including BC Outdoors Show and Outdoor Group Media as additional insured

Noteworthy Dates:

- Feb 22nd, 2023 - outstanding balances due
- Feb 27th, 2023 - proof of insurance required
- Cancellations (see Terms & Conditions)

Exhibitor Package contents

emailed in the New Year/upon booking

- Host hotel exhibitor deals
- General regulations
- Booth specifications & regulations
- Etc.

Show Services, provided by Show In Motion

- Service Manual emailed to each exhibitor
- Shipping services
- additional rental requirements
- on-site during move in day for any last minute needs/requirements

Venue Services at Chilliwack Heritage Park

- Wi-Fi or hardwire available
- Food options
- Ample parking
- On-site camping
- First Aid room

Require more info? Drop us a line:
coordinator@outdoorgroupmedia.com

- BROUGHT TO YOU BY -

