

**COMING
SPRING 2020**

BC **2020** Outdoors SHOW

CHILLIWACK HERITAGE PARK



APRIL 17-19, 2020

A FRESH APPROACH TO DOING BUSINESS IN THE **FISHING, HUNTING, BOATING & OUTDOORS** INDUSTRY!

EXHIBITOR/SPONSOR PACKAGE

WELCOME LETTER • REGISTRATION FORM
MARKETING & SPONSORSHIP PACKAGE • CONTRACT

**BOOK NOW
FOR THIS
BRAND NEW
SHOW!**



CAMPION

NIKON - ROBIN KIZZAR

GET AN INTRODUCTORY RATE!

PRE-ORDER YOUR BOOTH TODAY! - CALL 1-800-663-7611 OR EMAIL DESIREE@SPORTSMANCANADA.CA

FOLLOW US FOR UPDATES @BCOUTDOORSSHOW



WELCOME TO THE FIRST ANNUAL BC OUTDOORS SHOW!

This is an excellent opportunity for dealers, distributors and companies to market their goods and services to thousands of outdoor enthusiasts of all ages. Leverage a wide clientele and loyal audience that spans our media partners at *BC Outdoors*, *Outdoor Canada*, *Pacific Yachting*, and *Sportsman Channel*.

The **BC Outdoors Show** will showcase something for everyone: industry experts, TV personalities, key speakers interactive events, boats, RVs, all-terrain vehicles and retailers from across Western Canada. Our goal is to honour outdoor traditions and accommodate all aspects of outdoor enjoyment.

If you are a business owner, a product sales person or wanting to get your product out to the general public...don't miss this event.



SHOW AGENDA

THURSDAY, APRIL 16, 2020

- Move in and set up of show
- 10am to 8pm
- Chilliwack Heritage Park
- “Kick Off Party” **Sponsorship Opportunity!**
- This is a **FREE** event to Exhibitors and Speakers - an opportunity to network with guests, vendors and possible customers, before the event gets under way

FRIDAY, APRIL 17, 2020

- Door officially open to general public at 12pm to 8pm

SATURDAY, APRIL 18, 2020

- Door open to the general public at 10am to 6:30pm
- VIP party time **Sponsorship Opportunity!**
- **ATVBC Spring F2F Conference 2020**

SUNDAY, APRIL 19, 2020

- Door open to general public at 10am to 4pm
- Move out time: Sunday, April 19 and all out by 10am Monday, April 20.





YAMAHA



BOOTH OPTIONS

EARLY BIRD PRICING

Includes 1/9th ad in *BC Outdoors* magazine “Exhibitor Exclusive” section

1. 10' x 10' Booth: \$1,000 each plus 5% GST
2. Bulk Space \$4.50 a sq/ft. plus 5% GST
3. Additional 10' x 10' Booth: \$500 each plus 5% GST

EACH BOOTH RENTAL INCLUDES THE FOLLOWING

- 1 Table & 2 Chairs – Should extra tables or chairs be required it will be the responsibility of the exhibitor to provide
- 8' high back drop with a 3' divider drape between neighbouring booths
- 110V electrical outlet - *available upon request prior to the show only*
- 1/9 ad space in the *BC Outdoors* magazine “Exhibitor Exclusive” section
- 5 exhibitor passes for the “BC Outdoors Show”. Additional passes can be purchased upon request
- Free parking
- On-site overnight security Thursday April 16, Friday April 17 and Saturday April 18

ADVERTISING PACKAGES (ADDITIONAL OPPORTUNITIES)

- 1/9th ad in *BC Outdoors* magazine “Exhibitor Exclusive” section = Included with early registration
- Full page ad in *BC Outdoors* magazine = \$1,000 Plus GST
- Contact us for more information to air on **Sportsman Channel** and at the event

APPLICATION FORM

COMPANY/BUSINESS/ORGANIZATION INFORMATION

Company Name:

Contact: Mr. Ms. Mrs.

First Name:

Last Name:

Address:

City: Province/State:

Postal Code/Zip Code:

Phone: ()

Cell: ()

Fax: ()

Email:

Website:

BUSINESS/ORGANIZATION DESCRIPTION

(Please check all options applicable to your business)

- | | |
|--|--|
| <input type="radio"/> Archery | <input type="radio"/> Hunting Equipment / Supplies |
| <input type="radio"/> Associations or Non-Profit | <input type="radio"/> Lodge / Resort |
| <input type="radio"/> ATVs | <input type="radio"/> Manufacturer |
| <input type="radio"/> Camping / Survival Gear | <input type="radio"/> Optics |
| <input type="radio"/> Clothing / Accessories | <input type="radio"/> Outfitter |
| <input type="radio"/> Education / Training Courses | <input type="radio"/> Retailer |
| <input type="radio"/> Firearms | <input type="radio"/> Trapping |
| <input type="radio"/> Fishing | <input type="radio"/> Other |

Type of products to be displayed:

Brand names of products:



SEA RAY

BOOTH RENTAL SPACE APPLICATION FORM

PLEASE CLEARLY MARK YOUR REQUESTS BELOW (PLEASE INCLUDE THIS FORM WITH THE PAYMENT INFORMATION FORM)

1) Required power source: 110V electrical power source Yes No

| EXHIBITOR BOOTH OPTIONS | | | |
|---|-------------|--|-------|
| CATEGORY | # OF BOOTHS | COST | TOTAL |
| 10' X 10' Booth Space | | \$1,000 Each | |
| Additional 10' X 10' Booth Space | | \$500 Each | |
| Bulk Space | | \$4.50/sq. ft. (over 2,000 sq. ft.) | |
| | | SUBTOTAL 1 | |

| ADDITIONAL MARKETING SPONSORSHIP OPPORTUNITIES | | | |
|--|--------|-------------------|-------|
| OPPORTUNITY | AMOUNT | COST | TOTAL |
| VIP EVENT (Title Sponsor) | | Inquire | |
| Speaker Sponsor | | Inquire | |
| Kick-Off Party (Title Sponsor) | | Inquire | |
| Hunting Sponser | | Inquire | |
| Fishing Sponsor | | Inquire | |
| Boating Sponsor | | Inquire | |
| | | SUBTOTAL 3 | |

| ADVERTISING OPPORTUNITIES | | | |
|--|-----------|-------------------|-------|
| CATEGORY | SIZE | COST | TOTAL |
| Single 1/9th ad in <i>BC Outdoors</i> magazine "Exhibitor Exclusive" | 1/9th | Included | |
| Full Page ad in <i>BC Outdoors</i> magazine | Full Page | \$1,000 Each | |
| Video Production/ Commercial to air on <i>Sportsman Channel</i> and at the <i>BC Outdoors Show</i> | | Contact Us | |
| | | SUBTOTAL 2 | |

ALL PRICES ARE IN CANADIAN DOLLARS

| | |
|-------------------------|--|
| SUBTOTAL 1 | |
| SUBTOTAL 2 | |
| SUBTOTAL 3 | |
| SUBTOTAL (1+2+3) | |
| Add 5% GST | |
| GRAND TOTAL | |

REGISTRATION AND PAYMENT INFORMATION

Exhibitors will not be considered entered in show until both payment and registration is received. Entry to show will be based on first come, first serve basis.

CANCELLATIONS

- **BEFORE MARCH 15, 2020** – may qualify for refund less a \$100 processing fee.
- **AFTER MARCH 15, 2020** – forfeit of all registration fee. (Exhibitor may qualify for refund of incidentals. Show Management will review case by case).

FORMS OF PAYMENT (50% DEPOSIT, BALANCE DUE MARCH 1, 2020)

- Cheque (made payable to the **Outdoor Group Media**)
Mail to: BC Outdoors Show, 802-1166 Alberni St., Vancouver, BC V6E 3Z3
- Payment via phone (Credit Card)
- Credit Card - We Accept MasterCard or VISA
Type of Credit Card: MasterCard VISA

Total Amount for Booth

.....

Full Name

.....

Address

.....

Phone Number

.....

Email Address

.....

Name as it appears on Credit Card

.....

Credit Card Number

.....

Expiry Date

.....

Card Verification Code (CVC)

.....

I authorize the **BC Outdoors Show** to process the above transaction to the credit card listed above.

Signature:

.....

Date:

.....

